

**SAN PEDRO PROPERTY OWNERS ALLIANCE
MARKETING & BUSINESS DEVELOPMENT COMMITTEE
MEETING**

10:00 AM Open Session

Agenda

Tuesday, September 18, 2012

Meeting Location: San Pedro Chamber of Commerce

390 W. 7th Street

San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Betsy Cheek, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group
Warren Gunter, Property Owner
Alan Johnson, Jerico Development
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School
Morris Warschaw, Property Owner
Jayme Wilson, Spirit Cruises

3. APPROVAL OF MINUTES – July 17, 2012 – Regular & Special Meetings

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

- 5.1 Request for funding for WGT marquee repair

6. NEW BUSINESS

Action Items

- 6.1 Appointment of Valerie Goodman to the Marketing & Business Development Committee
- 6.2 Request for funding for a San Pedro Intl Film Fest
- 6.3 Request for funding and support “Windows Into The Past” walking tour
- 6.4 Creation and airing of Holiday TV and print ads

7. UPDATES

- 7.1 Update on Branding Project – banners
- 7.2 Downtown beautification project
 - San Pedro Historical Society
- 7.3 SanPedro.com
- 7.4 Dia De Los Muertos

8. NEXT REGULAR MEETING – October 16, 2012

9. ADJOURNMENT